

STARLIGHT

Issue 3, Fall 2004

A T T H E M A N N C E N T E R



Dear Friends:

Thank you for joining us for a fabulous 2004 season! With another summer of enhanced programming and continued growth behind us, it gives me great pleasure to announce...

Big Changes to Come at The Mann!

Through our new \$13 million *Reach for the Stars* capital program, we'll be making The Mann more convenient, more accessible, more attractive, and more fun than ever before.

Recognized as one of the nation's top outdoor performing arts venues, The Mann hosts nearly 200,000 patrons annually — a capacity far exceeding anything its builders could have imagined. The Mann Center hasn't benefited from any substantial upgrade to its facilities in 28 years. *We think it's about time!* Through much-needed renovations, we'll turn The Mann into the physical space it must become to survive and flourish into the future. Working with architects, designers, and planners, we've developed a cost-effective renewal plan that includes *new and improved access roads and parking, additional restrooms, expanded food services, handicap accessibility, an improved restaurant, a new education center, and more.*

Special thanks to **Pitcairn Financial Group**, who has stepped forward to sponsor the new *Pitcairn Donor Terrace and Garden*. The company's extraordinary leadership gift has helped us achieve more than 63% of our goal, allowing us to break ground now on this exciting project. Be sure to see the **centerfold of this newsletter** for more information on how our transformation will enhance your visits to The Mann.

Our capital program and all the wonderful performances we present each season would not be possible without our valued patrons, dedicated volunteers, generous donors, corporate sponsors, and the help of our local partners. On behalf of all of us at The Mann, I invite you to join us next season and thank you for your vital interest. We look forward to keeping you updated as our renewal plans progress.

Sincerely,

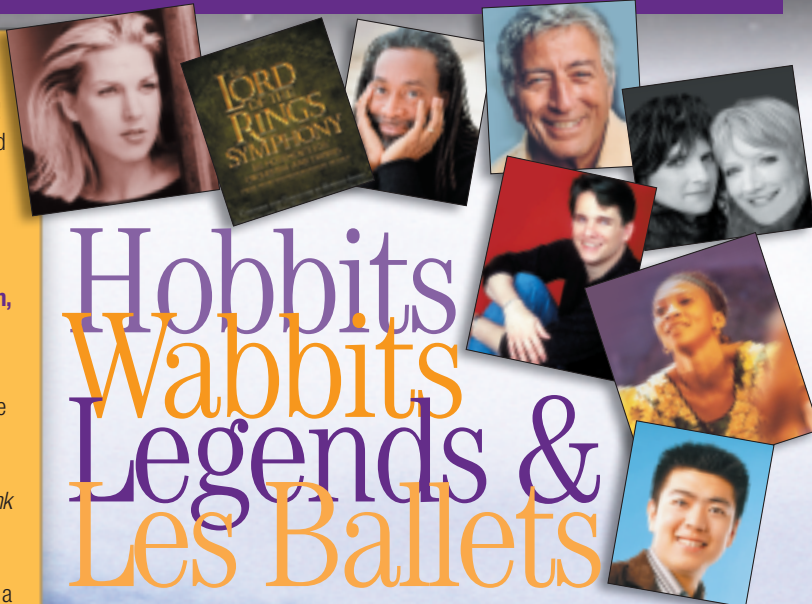
Peter B. Lane
President and CEO



Where the stars come out to play.

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123 South Broad Street ★ Suite 1930
Philadelphia, PA 19109



Hobbits Wabbits Legends & Les Ballets

Where Else But at The Mann?

This summer, The Mann hosted a diverse array of shows — from The Philadelphia Orchestra performing *The Lord of the Rings Symphony* and *Bugs Bunny on Broadway* to the rumba flamenco of the **Gipsy Kings** and the edgy pop rock of **Barenaked Ladies** and **Alanis Morissette**.

We welcomed back favorites like **Diana Krall**, **Harry Connick, Jr.**, and **Norah Jones** and legends like **Tony Bennett** and **Itzhak Perlman**.

Bobby McFerrin dazzled us with his vocal improvisations. We heard from the **Doobie Brothers**, **Peter Dinklage**, **Bryan Adams**, and the **Indigo Girls**. We were transfixed by the rhythm and spectacle of **Les Ballets Africains** and transported by the timeless sounds of **Marvin Hamlisch**, **Nancy Wilson**, and **George Benson**. Returning crowd-pleasers **Keith Lockhart** and the **Boston Pops** gave us another evening to remember. **Lang Lang** played Rachmaninoff in his Mann Center debut and, as always, audiences got a bang out of The Philadelphia Orchestra's **Tchaikovsky with Fireworks**.

That's a taste of summer 2004 at The Mann. Where else can you find everything under the stars and more?

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The Mann Center for
the Performing Arts

Oh, the Places Kids Will Go!

With our Free Young People's Concert Series



Our free **Young People's Concert Series** continues to attract enthusiastic crowds. This summer, more than 17,000 kids from across the region set out on a *Journey of Discovery* with some of Philadelphia's finest young performers. Audiences explored the rich cultures of Africa, Ireland, and Asia and bopped to the beats of jazz, Latin, and hip-hop. For the first time ever, we distributed 3,000 *Comcast Pre-performance Guides* to recreation centers and summer camps citywide. These fun, informative guides provided participating children with a preview of each concert, interesting details about the cultures and continents represented throughout the season, and insight into theater and performing arts terms.

Special thanks to our wonderful guest artists: The Philadelphia Chinese Opera Society, The Coyle School of Irish Dance, Universal African Dance & Drum Ensemble, Point Breeze Performing Arts Dance Ensemble, Rock School for Dance Education, Freedom Theatre Training Program, Mateo Jimenez, Sedgwick Cultural Arts Youth Jazz Ensemble, Time for Three, and the Mt. Carmel Youth String Ensemble.

We also extend our sincere gratitude to the following organizations who helped make these free outreach efforts for kids possible: **Corporate Partners Committee and Young Philadelphians of The Mann Center, AND 1, Aon Consulting, The Boeing Foundation, Christian R. & Mary F. Lindback Foundation, Comcast Foundation, FleetBoston Financial Foundation, GlaxoSmithKline, The Hamilton Family Foundation, Merck & Co., Inc., and National Recreation Foundation.**

We Go the Places Kids Are, too!

With Our Connecting Arts-N-Schools Initiative

In its second year, our multicultural outreach initiative brought performances, lecture demonstrations, and Q & A sessions with the artists to six public schools in North and West Philadelphia. More than 1,800 students from pre-K through 12th grade enjoyed African rhythms and storytelling, Beijing Opera, and Latin dance. Connecting Arts-N-Schools offers arts education free of charge to schools that lack funding for such programs.

Created in 2002 as a social group for Philadelphia-area professionals aged 21-40, Young Philadelphians come together for mingling and music at The Mann.

We kicked off the 2004 season on June 28th with *We've Got Your Mann* — cocktails and the Harry Connick, Jr.

concert co-hosted by The Mann's Corporate Partners Committee. On July 13th, we were joined by the 21st Century Society of The Philadelphia Orchestra and the Young Professionals Network of the Philadelphia Chamber of Commerce for our annual picnic on the lawn during a performance of *The Lord of the Rings Symphony*. On August 8th, we celebrated our final summer event with *Oh Canada!* — an evening with Canadian favorites Alanis Morissette and Barenaked Ladies. Young Philadelphians enjoyed a lively happy hour followed by a double-header performance by the artists.

Even after the summer ends, Young Philadelphians remain active with off-season events hosted jointly with other young friends groups in the area.

Young Philadelphians

When activities for our Young Philadelphians group are held at The Mann, we're able to keep prices affordable by partnering with local

businesses and individuals who help support these events. This year, we owe special thanks to Amelia's Flowers and Gifts, Aimee DuCasse

of Prudential Fox & Roach Realtors, Honor Foods, Inc., Michelob, Gary Segal, Sterling Vineyards, and Wild Fruit Beverages. Their generosity makes these gatherings fun and cost-effective and also helps support our Access-the-Arts community outreach programs for children. If you or your company is interested in sponsoring an event, we'd love to hear from you!

For more information or to join Young Philadelphians for just \$25, please contact Shapley Stauffer at 215-546-7900, ext. 101. Most of our invitations are sent via e-mail. To add your name to our Young Philadelphians e-mail list, please send a note to ssauffer@manncenter.org.



Young Philadelphians socialize during happy hour before the Harry Connick, Jr. concert.



From left: Brooke Raila, Dana Diorio, Reed Wilmerding, John Ware, Eve Poussot, and John Thomas enjoy a picnic on the lawn during The Philadelphia Orchestra's performance of *The Lord of the Rings Symphony*.



From left: Yvette Cooper, Aimee DuCasse, Young Philadelphian's Co-chair, and Shapley Stauffer, The Mann's Coordinator of Special Events and Development, enjoy cocktails before the Alanis Morissette and Barenaked Ladies concert.

Friends Keep Us Going

As a nonprofit organization, The Mann needs support to help finance its operations. Ticket sales cover only a portion of our costs. To provide top-notch entertainment at affordable prices and to keep our free education and community outreach programs going each summer, we must rely on the generosity of local corporations, foundations, and performing arts lovers like you.



We Go Farther for Friends

Special Opportunity!

Become a **Friend of The Mann** for the first time by December 31, 2004 and receive special upgraded benefits for the 2005 season!

- ★ **Make a gift of \$75** and receive benefits at the \$200 level*
- ★ **Make a gift of \$200** and receive benefits at the \$350 level*
- ★ **Make a gift of \$350** and receive benefits at the \$500 level*

Whenever you join at *any* giving level, you're invited to *step to the front of the line!* That's a benefit Friends of The Mann appreciate most. As a Friend, you have a chance to purchase tickets before they go on sale to the general public, along with advance notice of newly added shows. Friends also receive wonderful advantages like free VIP parking, backstage meet-and-greet opportunities with guest artists, access to the Pitcairn Donor Pavilion for light refreshments during intermission, and much more.

*Offer valid for Friends joining for the first time, only.

"There is nothing like getting home from a stressful day at work... donning a pair of shorts and sandals... and heading to The Mann. Because we love The Mann experience so much, we have become annual donors. The benefits of being a donor are the best of any Philadelphia venue... We can't wait to start planning our special summer nights for 2005 at The Mann!"

Art Panfile, Drexel Hill



Connie and Sam Katz and family are all smiles as they meet classical pianist Lang Lang.



Mann Center President and CEO Peter Lane welcomes Rebecca and Farid Naib to our Pitcairn Donor Pavilion.

2004 Friends Leadership Gifts

We are pleased to recognize and thank Friends of The Mann who have made leadership gifts this past year:

ABS Imaging Systems	Mrs. Bernice Korman
Mr. Herbert G. Altman	Dr. Alan J. Ominsky and The Honorable Marlene Lachman
Jerry* and Fanchon Apfel	David and Julie Lawson
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Mary and Justin* Klein	Ms. Randi Zemsky*
Mrs. Miriam Klein	3 Anonymous Donors
Dr. Richard M. Klein	

*Mann Board of Directors

More than 400 people celebrated the 28th anniversary of The Mann Center for the Performing Arts during a gala concert tribute to The Great White Way on August 10, 2004. Guests entered the summer gala under a Broadway marquee and were greeted by the supporting cast — our committee members — dressed in top hats and feather boas. Attendees sampled *Miss Saigon's* crab and mango summer rolls, *Into the Woods* beef filet, *Gypsy* haricot verts, and *I Got the Sun in the Morning* couscous, among other fabulous dishes served by Frog Commissary. Tables were

named after Broadway shows and identified by their own *Playbills*. Following an extraordinary dinner and elaborate dessert buffet, guests enjoyed a concert with Keith Lockhart and the Boston Pops, starring Tony Award winner Faith Prince. Fireworks concluded the evening, while guests sipped champagne and mingled with Keith Lockhart and Faith Prince in the Pitcairn Donor Pavilion. The evening raised over \$135,000 in support of The Mann Center's diverse performing arts programming and community outreach initiatives — our biggest fundraising event ever!

SUMMER GALA 2004 AT THE MANN

Party in the Park



From left to right: Ray Lawrence, Suzanne Rehl, Carol Lawrence, and Chuck Finch arrive on this beautiful summer night.



Friends enjoy the evening together. From left to right: Mitchell and Hilarie Morgan, Carolyn Gitomer, Susanna Lachs, Glenn and Jane Gitomer, Zoe and Donna Sternberg, and Gail Singer.



Pepper Hamilton LLP table, seated from left to right: Lorann and Buzz Wood, Ann and Charles Marshall, and Marjorie Shiekman. Standing from left to right: James and Angelina Gratsky and Board Member Larry Shiekman.



Each guest received the Party in the Park's very own *Playbill*.



Party in the Park Committee Chairs in their top hats and boas. From left to right: Steve Sayer and Nancy Reardon, Sam and Connie Katz, Jim and Carol Ginty, Frances Jones, Sandy and Barbara Herzlich, Janice Wetherill, Joe and Sally Castle, and Jane and Glenn Gitomer.



Board Member Nancy Reardon with husband Steve Sayer enter under the Party in the Park marquee with Director of Institutional Advancement Nancy Newman.



Bob and Edwina Davis hosted the Republic First Bank table.



Mann Center President and CEO Peter Lane poses with Lew and Janet Klein and Rhoda and Lou Fryman.



Evie and Rod Day

INSIDE:
DON'T MISS
THE BIG
CHANGES
TO COME!



From left: Corporate Partners Co-Chair Tom Nason, Nason Construction, Corporate Partner Anne McGrath, FMC Corporation, The Mann's Director of Corporate Relations, Gail Hauptfuhrer, and guest Scott Booth, CB Development Services, Inc.

Corporate Partners in Action

Created in 1998, the Corporate Partners Committee serves The Mann by obtaining access to and financial support from major corporations in our region. This active group of prominent business leaders fundraises through the Annual Golf Tournament and joint events with Young Philadelphians and "friendraises" with events like picnics on the lawn at Philadelphia Orchestra concerts and off-season gatherings at Freeman's Auction House and Creative Artists Network. In 2004, Corporate Partners generated over \$102,000 in support of our free Young People's Concert Series and Connecting Arts-N-Schools initiative. That kind of action says it all.

For more information, please contact Gail Hauptfuhrer, Director of Corporate Relations, at 215-546-7900, ext. 151.

Celebrity Golf Tournament

Sponsored by GlaxoSmithKline

Fore!

On April 26, 2004, the Corporate Partners Committee hosted 188 golfers who raised more than \$68,000 for the Young People's Concert Series. Players enjoyed 18 holes on two courses at The Philadelphia Cricket Club, followed by cocktails and live and silent auctions that included getaway packages to Hilton Head and Cape Cod. Special thanks to GlaxoSmithKline, our tournament sponsor, Honor Foods, Inc., barbecue lunch sponsor, and Saul Ewing, game sponsor. The tournament draws an enthusiastic crowd whose spirit and commitment continue to make this event a success.



Save the Date!

Monday, May 2, 2005

Register now to secure your spot. Contact Shapley Stauffer at 215-546-7900, ext. 101.



From left: Marguerite and Gerry Lenfest and Mann Board member Peter Gould.

Corporate Leaders Night

Arts philanthropists Marguerite and Gerry Lenfest acted as both hosts and honorees at the annual Corporate Leaders Night at The Mann on June 24, 2004. Marguerite and Gerry joined 300 of the area's corporate leaders for an elegant summer evening that began with cocktails, hors d'oeuvres, and

conversation. In his remarks, Gerry urged attendees to support The Mann, praising it as one of Philadelphia's great cultural treasures. Following the reception, guests took their seats for a spectacular opening night performance by The Philadelphia Orchestra and the Philadelphia Singers performing *Carmina Burana*, followed by fireworks.

A Salute to Our 2004 Corporate Contributors!

We gratefully acknowledge all the corporate and foundation contributors who have made our season possible. We depend on their generosity for our continued success.

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Right Management Consultants, Inc.
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List as of October 18, 2004.

Our Invaluable Volunteers

If you've ever walked by our Donor Pavilion at intermission or seen a special event in progress at the top of the hill, you've probably seen our smiling volunteers in action.

Lots of people work hard all summer long at The Mann, but our volunteers work on their own time — with no monetary compensation — sometimes after working a full day at a regular job. This devoted unpaid staff does whatever it takes to help make sure Friends of The Mann and other special guests enjoy their evenings with us. We can't thank them enough for the gift of their precious time!



From left to right: A. Young Philadelphians Co-chair Aimee DuCasse, Mann summer intern Cholehna Weaver, and Mann Office Manager Teresa Cromwell. B. Volunteers Shelley Holmes and Saul Pachman. C. Volunteers Donna Hoult, Tom Gouker, and Shelley Holmes. D. Volunteers Robert Neal and Lillian Kurtz, Friend of The Mann James Logan, and volunteer Shelley Holmes.



Guild Members, from left to right: Beverly Haas, Gerry Cutler, Bunny Solomon, and President Evie Rosen working at the Golf Tournament.

Worth Their Weight in Gold

The **Women's Guild** of The Mann Center was created more than 60 years ago to promote The Mann through fundraising, volunteering, attending special events, and expanding participation in all The Mann's activities. This group of dedicated women recognizes the importance of The Mann as a hub of cultural activity for Philadelphia and the surrounding region and works hard to ensure its success. New participants are always welcome to join these vibrant, social Philadelphians.

Women's Guild special events have included...

- ★ Luncheon tours of "Degas and the Dance" and "The Art and Fashion of Elsa Schiaparelli" at the Philadelphia Museum of Art
- ★ A visit to the National Constitution Center and lunch on the *Moshulu*
- ★ A Philadelphia Mural Arts Tour with lecturer Jane Golden, also followed by lunch on the *Moshulu*

To learn more about the Women's Guild at The Mann, please call Alice Simons at 215-546-7900, ext. 110.

Going the Extra Distance



As if volunteering isn't enough, some go above and beyond the call of duty. Take Pat Peters, for example. Not only does she work all day at Aon Consulting and volunteer for us at night, she also participated on our Corporate Partners Committee and arranges Aon's corporate entertaining at The Mann. Pat's extra effort, her love of music, and her commitment to The Mann's mission — especially her interest in and support of our children's outreach programs — inspire us all. Thank you Pat for going the extra distance and winning our hearts.

Peter Gould on The Mann:

“A Bridge Linking the Community and the Arts”



Peter Gould, wife Robin Potter (left) and daughter Ali.

As former Chairman of the Board, Peter G. Gould has championed The Mann Center for many years. Now we eagerly embrace his contributions as Co-chair of our Capital Campaign Committee.

Peter Gould's commitment to The Mann stems from his appreciation of the venue's uniqueness in the region and the country. “The Mann is the leading outdoor cultural arts center in

this region and one of the few of its kind in the U.S. located within a major city. Similar centers throughout the country are situated in the suburbs. The Mann sits just a few minutes from downtown.” Peter continues, “The lush, relaxing park setting and open-air theater provide a welcoming and casual atmosphere that is attractive to a wide range of patrons. It doesn't feel intimidating like many of the formal indoor venues.”

The Mann is also unique in its continued commitment to the community, providing more than 50,000 complimentary admissions to underserved audiences. “No other venue has such an enormous free-ticket program,” Peter beams. The Mann also serves area children every summer with its free Young People's Concert Series and Connecting Arts-N-Schools programs. He sums up The Mann's efforts this way, “Children who otherwise may not be introduced to the performing arts are exposed to a whole new world with these programs. The Mann offers the most extensive education and outreach initiatives in the country.”

Peter insists that a commitment to the capital campaign is really a commitment to a broader vision for Fairmount Park and for Philadelphia. He invites you to join us in our campaign to further develop this one-of-a-kind venue, expand its performing arts offerings, and reinvigorate the surrounding community. He describes his own involvement, eloquently. “I am proud to be involved with an organization that serves as a bridge linking the community and the arts... a place that attracts a diverse array of people, drawing them together in the experience of a shared performance.”

We couldn't have said it better. Thanks Peter.

Ride the Loop!



SEPTA

Center, hassle free. For routes and schedules, visit www.manncenter.org.

More than 300 patrons enjoy convenient round-trip bus loop service from Center City to The Mann each season. Hop the SEPTA Center-City Loop next summer and make your way straight to The Mann

Join the E-Member Elite (47,000 members and growing!)



Visit www.manncenter.org and join our e-mail club today. You'll receive advance information about our upcoming season, the most up-to-date concert and special event details, special offers, and a chance to win FREE tickets!

Food Glorious Food

Partnered with Philadelphia's famous Frog Commissary, The Mann serves an array of delectable options for pre-concert dining — from elegant selections at Bravo Grill, our tented buffet restaurant, to festive international fare in our pine grove. Come for dinner, stay for the show!



Dining Options at The Mann

- ★ **Bravo Grill Tented Buffet***
- ★ **Fresca Mediterranean Fare**
- ★ **Havana Cuban Fare**
- ★ **Embers Barbecue Fare**
- ★ **Gung Ho! Asian Fare**

*Reservations recommended.

Groups Are Us

Sales Soar for Group Gatherings at The Mann!



We love helping friends, families, and business associates enjoy an evening under the stars. In June, we thanked group leaders from across the region at our annual Group Loop Applause Reception. By summer's end, we attracted more than 5,000 group attendees.

"Our students thoroughly enjoyed Gershwin and Nancy Wilson. They were enthralled with the performance. All our best wishes for a great 2005 season."

*Kenneth Laudermilch
West Chester University*

"We've generated quite a buzz and we're attracting groups of all sizes," says Jan Griesemer, Manager of Group Sales at

The Mann. "We're very pleased with the results so far!"

The Mann provides the perfect atmosphere for your corporate event or special gathering. When you combine elegant food — catered by Philadelphia's famous Frog Commissary and served in a festive open-air atmosphere — with a concert under the stars, you have the makings of an unforgettable evening.

If you're planning an event this summer, or if you wish to explore your ideas and options, call or e-mail Jan Griesemer for personal assistance: 215-546-7900, ext. 125, or jgriesemer@manncenter.org.

"Thank you for your assistance and hand holding. The night was a marvelous success and your guidance was invaluable... I hope to book with you again."

*Rose Goritian
League of Women Voters
of Delaware County*

Get the Scoop on Groups

Join our Group Loop today and receive advance notice of event bookings through our e-mail alerts. Enter your name in our group-sales guest book and you could win free tickets! Just e-mail Jan Griesemer at jgriesemer@manncenter.org with your name, company name, address, and phone number. Please use the subject line "Group Loop." If your group event becomes one of our season's top ten bookings, we'll invite you to a complimentary Applause Reception.

Sounding Board

Photo credit: Chris Ames



"Going to The Mann Center was the perfect end to my day trip to Philadelphia. My friends and I went to *The Lord of the Rings* concert on

July 13th, and we had such an amazing time! We bought lawn seats, which were more relaxed, allowing us to go back and forth to the great restaurants without missing a beat. And even at the lawn seats we had an excellent view of the symphony. All in all, I had a fantastic time at The Mann Center and look forward to coming back soon."

Linnea Shelton, Maryland

Congratulations to Our 2004 Top Ten Applause Winners!

- ★ Cardone Industries
- ★ Perkiomen Tours
- ★ Senior Community Tours

Great Gift Ideas



Give the gift of great entertainment, even in the off-season! Gift certificates to The Mann are now available all year long. Visit us online at www.manncenter.org or call Tong Chai at 215-546-7900, ext. 102.

In 75 words or less, tell us about your favorite experience at The Mann. If your submission is selected, we'll print it in the next issue of *Starlight* and offer you two complimentary tickets to a 2005 performance! Mail your fond memory or comments to: The Mann Center/Sounding Board, 123 South Broad Street, Suite 1930, Philadelphia, PA 19109.